

The product signature consists of two components - the symbol and the brand name Maple. The symbol may not be separated from the logotype.

The logo is always accompanied by the trademark symbol (TM).

The individual components should never be resized independent of one another. Likewise, the logo should never be stretched or distorted in any manner.



COLOUR PALETTE



MAPLE BLUE
R0 G53 B87 -
R10 G129 B180
C100 M25 Y0 K75 -
C84 M39 Y11 K1



BLACK
R0 G0 B0
C0 M0 Y0 K100



GREY
R0 G0 B0
C0 M0 Y0 K20

LOGO VARIATIONS

The Maple logo exists in three variations: colour, black, and white/knockout (for use on dark backgrounds). Whenever possible, the full colour logo should be used. Do not use any other colours in presenting the logo or alter these colour selections in any way.



Maple™

COLOUR LOGO



Maple™

BLACK LOGO



WHITE/KNOCKOUT LOGO

MINIMUM CLEAR SPACE

The logo must have sufficient space around it. This is known as clear space. The minimum required clear space for the Maple logo is equivalent to the height of the M. Whenever possible, clear space should be increased.

